

Shabbir Khan

WEB DEVELOPER & GRAPHIC DESIGNER

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PROFILE

Freelance designer-developer building brand identities, booking/e-commerce sites and full-stack products for hospitality, finance and the events scene. Comfortable across the full stack — from logo and print work to Next.js/React product builds with real backends and databases.

SELECTED PROJECTS

The Camden Brokers **BRAND & WEB**

Positioning, full copy rewrite and WordPress build for a luxury multi-asset brokerage.

Riverside Hotel Group **WEB DEVELOPMENT**

Custom booking engine across 4 properties, replacing a commission-taking third-party platform.

WatBee **PRODUCT / FULL-STACK**

WhatsApp bulk-messaging SaaS — React, FastAPI, MongoDB, Puppeteer session sidcar.

Camden Finance Partners **WEB DEVELOPMENT**

Secure client portal with SSO and role-based document access, replacing an email workflow.

Hip Hop City London **EVENT IDENTITY**

Full campaign identity and SEO listing copy for a headline London hip-hop night.

TOOLKIT

Design: Photoshop, Illustrator, Figma, Brand Systems, Layout & UI, WordPress, Squarespace

Engineering: React, Next.js, TypeScript, Node/Express, MongoDB, Supabase, Python, Framer Motion

EDUCATION

BSCS — Information Technology, in progress (expected 2026)

FOCUS

MERN stack · database design · UI/UX · brand systems